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75 CENTS

LAWYERS SEVER TIES WITH GOV'T

BY LEAH COOPER
 Journal Staff Writer

Lawyers on the government's legal team parted ways with the Office of the Attorney General due "a difference in legal opinion", but Attorney General Carl Bethel indicated yesterday that the government has no intention of throwing in the towel in an action over shanty town dwellings. These prominent lawyers, Harvey Tynes and Robert



▶ Carl Bethel, Attorney General

Gov't Demonizes Gaming Bosses, Says Davis

BY BERTHONY MCDERMOTT
 Journal Staff Writer

Opposition Leader Phillip Davis said the estimated \$8 million the government stands to lose in gaming taxes suggests that the country's in deeper budgetary challenges. According to Mr. Davis, that is what he makes of the figure Deputy Prime Minister



▶ Phillip Davis, Leader of the Opposition

■ See **LAWYERS** / page 3...

■ See **BOSSSES** / page 3...

TOURISM MINISTER MEETS WITH TURKISH AIRLINES



▶ Turkish Airlines and Nassau Flight Services held a meeting with Minister of Tourism, the Hon. Dionisio D'Aguilar, on Thursday, August 30, 2018 at the Ministry's offices. Pictured from left are: Bradley Strachan, Air Transport Licensing board member; Ricardo Adderley, Deputy Chairman, Nassau Flight Services; Ricky Mackey, Chairman, Nassau Flight Services; Michael Allen, Chairman, Air Transport Licensing Board; Mustafa Kemal Kizilay, Turkish Airlines GM; Minister D'Aguilar; Mehmet Cem Yazici, Turkish Airlines Station Manager; Jorge Alvarez, NAS Handling CEO; Carlos Edde, NAS Handling Commercial VP; and Ricardo Rolle, Nassau Flight Services General Manager. (BIS Photo/Kemuel Stubbs)

MAN GUNNED DOWN ON PLANTOL STREET

Police are investigating the country's 66th homicide. According to reports, shortly after 6:00 yesterday morning a male was discovered unresponsive in a vehicle on Plantol Street off East Street with apparent gunshot wounds to his body. Emergency medical personnel confirmed the man to be dead on the scene. Police are appealing to members of the public to assist with their investigation.

LABOUR MINISTER AWAITS REPORT ON THE POINTE

BY LEAH COOPER
 Journal Staff Writer

The government is confronted with more labor issues regarding the multi-million-dollar Pointe development in downtown Nassau. Labour Minister Dion Foulkes told reporters

ahead of yesterday's cabinet meeting that a report from The Pointe's management indicated a 100 per cent increase in Bahamian workers, but there are indications that they may not be the case. He said, "we too conducted a survey that did not quite coincide with

their numbers. Yesterday [Monday] morning the Director of Labour personally went on the site as a result of a meeting with Mr. Leonard Sands last week."

He added, "I am awaiting the report from the director. There were about four or five investi-

gators that went with them, and they interviewed all of the persons working at the site.

"So, I am hoping that we can get a comprehensive report that both the department and the management at The Pointe can agree with.", he said. There have been concerns

over the reclassification of jobs at the site resulting in the hiring of more foreign workers.

Minister Foulkes said, "that is one of the things that we want to make sure is not happening. We want to make sure that non-Bahamians who are at the site are only doing

jobs that Bahamians are not qualified to do or not available to do."

He added, "That is why the Director of Labor went yesterday morning. I do not want to pre-empt his report, but it was a personal visit that he made."

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ALL THE NEWS YOU NEED TO READ IN THE MORNING

PM CHECKS OUT BEACHES RESORT

BY JAMEELHA MISSICK
Journal Staff Writer

A new resort could be on tap for a family island, as Prime Minister, Dr. Hubert Minnis is set to visit the Turks and Caicos Islands tomorrow to inspect the popular Beaches Resort.

Beaches is part of the Sandals brand, and according to Press Secretary,

Anthony Newbold, the government's considering whether to bring that brand to The Bahamas.

"They're going to go and see what's happening down there and come to some conclusion as to what the government thinks about Beaches," he said.

"We know that Sandals presently operates two

very successful properties here in The Bahamas, on Cable Beach and in Exuma.

"So any successful operation is always welcomed here, we could use some more tourists always, so we'll see what happens," he said.

While nothing is set in stone just yet, the press secretary said Exuma is a

possibility.

"They could be looking at Exuma, because you do know as I said, they've made a success of Exuma when the other people who had it couldn't quite cut it.

"They went into Exuma and operating quite successfully, but once that visit has concluded, they'll talk about exactly

where it is they can go with that," said Newbold.

Should the luxury hotel brand make it to that island, this would give it two Sandals properties – a business decision Mr. Newbold said Sandals would ultimately have to make.

"They've been pretty successful with whatever they've done and so if

they were to decide to ask the government to go to Exuma, they must feel pretty comfortable that they can make a success of that as well," said the Press Secretary.

Joining the Prime Minister on his TCI trip will be Tourism Minister, Dionisio D'Aguilar, and other officials.

GB TAKES ANOTHER STEP TOWARDS 'TECH HUB' REALITY

The island of Grand Bahama took another step towards the goal of 'Tech Hub' with the graduation of some 50 students of Information and Communication Technology (ICT) in a special ceremony, August 30, 2018 at Pelican Bay resort.

The ICT training was made possible by a partnership between the Government of the Bahamas, specifically the Office of the Prime Minister, and Bahamas Technical and Vocational Institute (BTVI). It not only offered the young participants the opportunity to receive training and earn ICT certification completely free of charge, but the students were also paid a stipend after six-week sessions. The completion of the first phase has given the participants nine college credits.

Minister of State for Grand Bahama in the Office of the Prime Minister, Senator Kwasi Thompson told the audience, "The government's vision is for Grand Bahama to become a technology hub," and "we are building this initiative from the ground up. We believe that this initiative can make a significant impact on our economy. The establishment and growth of a technology sector will create jobs in the tech industry and can have a spinoff effect in other industries such as real estate, tourism, retail, restaurants, and transportation among others.

"As we prepare our island for technology ventures and businesses, it will be critical to adequately prepare our workforce to capitalize on new opportunities and compete in a

local as well as global job market. You all will be entering the workforce in just a few short years. For some, it will be after college. For others, it will be after high school. Whichever path you take, this government has committed itself to preparing you now to be able to take advantage of these opportunities in the future."

Mr. Thompson noted that students explored Computing Technology Industry Association (CompTIA), Microsoft and Cisco Systems. The training curriculum takes place over the next three summers: he pointed out that by the time the students graduate from high school, they will be BTVI-certified making them already employable or having a head start for tertiary education.

He noted the govern-

ment has made the decision to make tuition free at BTVI, and as a result, enrollment has almost doubled in Grand Bahama. Since introducing IT fundamentals in Grand Bahama, BTVI has had to introduce three new classes of Intro to Computer because of the increase in enrollment.

"BTVI will play a pivotal role in our Tech Hub Initiative," said Minister Thompson. "I wish to take this opportunity to send the message to young people in Grand Bahama, that they should take advantage of this opportunity to prepare themselves. Come and take the Tech courses and get certified, it's free

of charge. If you are unemployed and searching for work, now is the ideal time to prepare yourself. BTVI is preparing a six-month Tech Programme that will provide you with the skills to begin a tech career. And they already have an AA degree in Computer Technology, which I emphasize the government has made free.

"We are also focused on developing other programmes to develop tech entrepreneurs who will be trained, and provided funding, from the Bahamas Development Bank. This Grand Bahama Tech Hub initiative is making progress, it is real, and today you are here because

of the initiative. But this government wants to see you pursue careers at home -- start your businesses at home. The ICT Skills Development Summer Programme is just one avenue through which we hope to empower Bahamians.

"I want to extend regards to BTVI for crafting this program in alignment with the government's vision for Grand Bahama. Through continued support and training, I believe that the government and our community partners will make the pursuit of dynamic, long-term careers and entrepreneurship achievable for Bahamians."



► Minister of State for Grand Bahama, Senator Kwasi Thompson (left) was the keynote speaker at the closing out of phase one of the ICT Skills Development Summer Programme, hosted by BTVI and the Office of the Prime Minister (GB). Fifty students who participated in the programme received their certificates during the brief ceremony on Thursday, August 30, 2018 at Pelican Bay resort. (BIS Photos/Andrew Coakley)



► One of the participants in the ICT Skills Development Summer Programme, Jalen Pinder (centre) receives his certificate from Minister of State for Grand Bahama, Senator Kwasi Thompson (second left), during certificate presentation on Thursday, August 30, 2018 at Pelican Bay resort. Also on hand were Dr. Robert Robertson, president of BTVI (right) and Alvin Butler (left). Jaylen's mother, Nadine was proud to stand with her son during presentation. (BIS Photos/Andrew Coakley)

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MINISTRY OF LABOUR
THE PRICE CONTROL ACT, 1971
CHAPTER 339
THE PRICE CONTROL (GASOLINE & DIESEL OIL)
(AMENDMENT) () REGULATIONS, 2011

The public is advised that prices as shown in the Schedule for LEAD FREE GASOLINE sold by Freeport Oil Company Limited (FOCOL) became effective on Wednesday, July 25, 2018.

SCHEDULE

PLACE	ARTICLE	MAXIMUM WHOLESALE SELLING PRICE PER U.S. GALLON		MAXIMUM RETAIL SELLING PRICE PER U.S. GALLON (VAT INCLUSIVE)
		MAXIMUM SUPPLIERS' PRICE \$	MAXIMUM DISTRIBUTORS' PRICE \$	
PART B FREEPORT, G.B.				
INCLUDING SEA FREIGHT				
Freeport Oil Co. Ltd.	LEAD FREE	4.41	4.41	5.01

ACTING PERMANENT SECRETARY

LAWYERS SEVER TIES WITH GOV'T

■ CONTINUED / from page 1

Adams were expected to represent the government countering legal action against the removal of shanty towns in the capital. Mr. Bethel did not want to get into details over what that difference of opinion

was, but he did tell reporters yesterday the Office of the Attorney General will now take on the case.

He said, "The Government's position will be resolutely defended as to every single point raised in the application for judicial

review, and we will await the guidance of the court." He added, "We are not afraid to stand before the seat of justice and to plead our case to the best of our ability on every single point alleged against the government."

Mr. Tynes, a QC, and Mr.

Adams from Graham Thompson and Company in Grand Bahama will no longer represent the government on this matter.

Mr. Bethel said the government actions has always been in good faith and in the best interest of people of the Bahamas, including

shanty town residents.

The action against the government was brought by Fred Smith, QC, who represents some 177 dwellers in the so-called shanty towns. They claim that the government has no legal authority to demolish their homes.

Gov't Demonizes Gaming Bosses, Says Davis

■ CONTINUED / from page 1

and Minister of Finance Peter Turnquest admitted and that could actually be higher.

He said this depends on how long it takes for the government and gaming bosses to see eye to eye on the new increased taxes on web shops and their patrons.

In the case of the taxes on Web Shops, those taxes climb as high as 50 per cent on taxable revenue

over \$100 million.

If all went as planned, a five per cent tax would have been levied on both deposits and any non-online games digital sales also. However, that's been delayed until the court hears the matter.

The PLP leader said, "the government must come clean to the Bahamian people on whether it will meet any of its revenue and expenditure targets as projected in its current fiscal year. Blaming the

opposition PLP is just a smokescreen, a distraction," he said.

Mr. Davis said he sees the imposition of the new taxes as politically motivated, with the harmful intentions of crippling a legitimate, highly regulated and Bahamian owed industry, displacing the current principals.

"Their attacks on the gaming sector were personal in nature and their approach reeked of cronyism.

"With their track record of turning over the container port to their friends and political donors, how else can they explain these draconian tax measures.

"Secondly, the policy was inherently discriminatory, in that while the government offered generous tax concessions to various other sectors and grouping such as the Grand Bahama industrial sector and residents of Lyford Cay, it sought to first demonize, then crush the gaming sec-

tor," Mr. Davis said.

The Opposition leader is calling for the Minnis led administration to come clean to Bahamians and do what's right.

In the meantime, the attorneys for gaming house operators and the government return to court for a judicial review on these taxes on October 5TH.

In the interim, the two sides are expected to sit and discuss the merits of the case.

MORE BAHAMIANS QUALIFY FOR GOV'T LOTS

BY JAMEELHA MISSICK
Journal Staff Writer

Just last week, Minister of Environment and Housing, Romauld Ferreria, confirmed that only 15 percent of those who applied for the affordable housing lots qualified.

However, Press Secretary, Anthony Newbold, yesterday said that was early information and since then, things have changed.

"First of all let's start with this initiative, Sunset Hills, ten service lots, that's the first initiative.

"As of today, I can tell you that they are all taken.

"In fact they are oversubscribed by as much as four to five times," he said.

According to Newbold, the concern is always for the Bahamian people to have their financial houses in order, but in terms of the service lots initiative, this is not the case.

"From my information, there are some people who applied for these lots who can qualify for as much as \$100,000," he said.

According to Newbold, the next phase will be Lionel Davis in Fox Hill, which will be another ten lots.

SIGNIFICANT GROWTH IN TOURISM ARRIVALS AFFECTS THE ABACOS

Due to a significant growth in tourism arrival numbers, the number of resorts and restaurants in the Abacos which are normally closed during the off-season has drastically decreased.

According to Wynsome Ferguson, Manager of the Abaco Tourist Office, all hotels in Marsh Harbour and Hope Town will remain open during the period of August -

November, which is typically off-season on the island.

"Hotel closures for the fall in Abaco are at a minimal this year. The hotels in Hope Town and Marsh Harbour will remain open and this is because Abaco has been fortunate enough to not have been impacted by any major hurricanes in the past four to five years. Also, over the past several years, we have seen a sig-

nificant growth in our tourism arrival numbers which has resulted in a continuous booming tourism season for hoteliers and industry partners on the island," Ferguson said.

Businesses and hotels alike normally close at the end of August until December but some restaurants are re-opening as late as December.

Silver Airways has also

announced the suspension of flights into Treasure Cay International Airport, from September 3 until mid-November.

The Bahamas Ministry of Tourism and Aviation (BMOTA) recently reported that The Bahamas experienced significant increase in foreign air arrivals which is up 2.8 per cent.

According to the Minister of Tourism and Aviation, Hon. Dionisio D'Aguilar

the country is excited that travelers continue to flock to its shores.

"We are pleased with the recent results and we anticipate a continued upward trend that will positively reflect the tremendous effort we place into our marketing program. The Bahamas is a magnificent place to visit and we're happy to see that travelers are still choosing our home as their destination of choice," he said.

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PUBLIC NOTICE

THE MINISTRY OF AGRICULTURE & MARINE RESOURCES

INVITATION FOR TENDERS

TENDER FOR THE PROVISION FOR SECURITY SERVICES FOR THE
GLADSTONE ROAD AGRICULTURAL CENTRE

The Ministry of Agriculture & Marine Resources invites Tenders from interested Companies for the provision of Security Services for the Gladstone Road Agricultural Centre.

All persons/companies are invited to collect the Tender Document between the hours of 10:00a.m. to 4:00 p.m. Monday through Friday from:

Ministry of Agriculture & Marine Resources
East Bay Street
Out Island Traders Building
Nassau, Bahamas
Telephone No. 397-7444

All Tended documents are to be submitted in triplicate (3) in a sealed envelope marked "TENDER SPECIFICATIONS FOR THE PROVISION FOR SECURITY SERVICES FOR THE GLADSTONE ROAD AGRICULTURAL CENTRE" and addressed to:

Chairman
The Tenders Board
c/o Financial Secretary
Ministry of Finance
Cecil Wallace Whitfield Centre
P. O. Box N-3017
Nassau, N.P., The Bahamas
Telephone No. 327-1530

The deadline line for submission of Tenders is Thursday August 30th, 2018.

Persons/companies submitting Tenders are invited to be present for the Tender opening on Tuesday 3rd September, 2018 at 10.00am to the meeting of the Tenders Board at the Ministry of Finance.

The Ministry of Finance reserves the right to reject any or all Tenders.

Phedra Rahming (Ms.)
Permanent Secretary

PUBLIC NOTICE
OFFICE OF THE PRIME MINISTERTENDER INVITATION FOR THE APPOINTMENT OF A SERVICE PROVIDER
TO CONDUCT A LAND AUDIT WITHIN THE COMMONWEALTH OF THE BAHAMAS

The Office of the Prime Minister invites tenders for the appointment of a Service Provider to conduct a Land Audit within the Commonwealth of The Bahamas.

All companies are invited to visit the Notice's section on the Government's website at www.bahamas.gov.bs, or to collect the Terms of Reference for the tender between the hours of 9:30 am – 4:00 pm Monday through Friday from:

Office of the Prime Minister
Cecil Wallace Whitfield Centre
Nassau, N.P., The Bahamas

Office of the Prime Minister seeks the services of a Service Provider to conduct a Land Audit throughout the Commonwealth of The Bahamas in order to establish all land that is owned, leased or licensed for use by the Government. The Land Audit will build upon the work executed under The Bahamas Land Use, Policy and Administration Project, 2009 (LUPAP).

PROJECT DESCRIPTION

The Government will engage the Service Provider to conduct the Land Audit which will:

- i) Spatially identify land and give ownership information within the study area in coordination with the Surveyor General;
- ii) Conduct a comprehensive assessment of all properties within the study area;
- iii) Create a user-friendly GIS database with ownership categories with useful fields that will assist in the planning and packaging of interventions;
- iv) Create a Land Audit report (maps, tables and graphs, as applicable) for each island; &
- v) In particular regarding Crown Lands and Treasury Lands, to determine:
 - a) What Government Land has been alienated for use by others, either in the form of lease holds, licences, authorizations, joint ventures and contractual obligations;
 - b) What Government Land is presently under commitments to be alienated, either via grant, lease holds or other means which has not yet been perfected;
 - c) What Government Land is presently under consideration to be divested either via grant, conveyance, lease or other means which has not yet been perfected; and
 - d) Whether Government Land leased to third parties is being used for its agreed upon purpose.

DELIVERABLES

- i) A Land Audit report containing methodology and Land Audit findings and recommendations;
- ii) A Land Audit database with Title Documents as applicable and information on structures in the study area, submitted in Microsoft SQL or IBM Data base 2 format;
- iii) An A0 map size with an overlay of subject land parcels; and
- iv) 2x copies of DVDs/ CDs with GIS spatial datasets (WGS84 ESRI or ITRF shapefiles) of the above.

Bids must be submitted and sealed in an envelope clearly marked: APPOINTMENT OF SERVICE PROVIDER TO CONDUCT A LAND AUDIT WITHIN THE COMMONWEALTH OF THE BAHAMAS. All Tenders must be received no later than 4:30 pm on Friday, 3rd August, 2018, and addressed to:

Chairman, The Tender Board
c/o Acting Financial Secretary
Ministry of Finance
Cecil Wallace Whitfield Centre
P. O. Box N-3107
Nassau, N.P., The Bahamas

No increase, decrease, discount, reduction or any other changes to initial bid price(s) or conditions will be permitted after the opening of bids. Clarification of bids, as requested by the Office of the Prime Minister, may be accepted provided that the substance and prices of the bid remain unchanged.

Information submitted becomes the property of the Office of the Prime Minister, who reserves the right to reject any or all bids received.

Permanent Secretary

MINISTRY OF PUBLIC WORKS
BUILDINGS REGULATIONS ACT, 1971NOTICE OF DEMOLITION ORDER
IN RESPECT OF THE FOLLOWING ORDER

To: Mr. Jerry Pratt
Nassau, Bahamas

REF: A SINGLE STOREY WOODEN BUILDING LOCATED ON RUPERT DEAN
AND PRATT ALLEY NASSAU, BAHAMAS

File No. 2046

1. TAKE NOTICE that the Minister Of Public Works in pursuance of the powers conferred upon the Minister by Section 10 (1)(b)(i) of the *Buildings Regulations Act Chapter 188*, has made an Order dated the February 20, 2018 copy of which has been affixed on the premises requiring you the owner of the respective premises described above to remedy the cause of the said building or structure being in a ruinous dilapidated state, by demolishing the said building and removing any rubbish resulting from the demolition within sixty (60) days from the date of the Order.

Craig Delancy
Buildings Control Officer

March 15, 2018

MINISTRY OF PUBLIC WORKS
BUILDINGS REGULATIONS ACT, 1971NOTICE OF DEMOLITION ORDER
IN RESPECT OF THE FOLLOWING ORDER

To: Mr. Mario Newbold
No. 37 Hospital Lane & Dunmore Street
Nassau, Bahamas

REF: A TWO STOREY WOODEN BUILDING LOCATED ON NO. 37 HOSPITAL
LANE & DUNMORE STREET NASSAU, BAHAMAS

File No. 2047

1. TAKE NOTICE that the Minister Of Public Works in pursuance of the powers conferred upon the Minister by Section 10 (1)(b)(i) of the *Buildings Regulations Act Chapter 188*, has made an Order dated the February 20, 2018 copy of which has been affixed on the premises requiring you the owner of the respective premises described above to remedy the cause of the said building or structure being in a ruinous dilapidated state, by demolishing the said building and removing any rubbish resulting from the demolition within sixty (60) days from the date of the Order.

Craig Delancy
Buildings Control Officer

March 15, 2018

MINISTRY OF PUBLIC WORKS
BUILDINGS REGULATIONS ACT, 1971NOTICE OF DEMOLITION ORDER
IN RESPECT OF THE FOLLOWING ORDER

To: Ms. Beryl Brown
No. 3 Dumping Ground & Ferguson Street
Nassau, Bahamas

REF: A SINGLE STOREY WOODEN BUILDING LOCATED AT NO. 3
DUMPING GROUND CORNER & FERGUSON STREET NASSAU, BAHAMAS

File No. 2045

1. TAKE NOTICE that the Minister Of Public Works in pursuance of the powers conferred upon the Minister by Section 10 (1)(b)(i) of the *Buildings Regulations Act Chapter 188*, has made an Order dated the February 20, 2018 copy of which has been affixed on the premises requiring you the owner of the respective premises described above to remedy the cause of the said building or structure being in a ruinous dilapidated state, by demolishing the said building and removing any rubbish resulting from the demolition within sixty (60) days from the date of the Order.

Craig Delancy
Buildings Control Officer

March 15, 2018

Business Examples of Organizational Alignment

The 2018 series salutes fashion mogul Peter Nygård's Golden Jubilee detailing his rags to riches story and incredible business success over these past fifty years. The Clifton Review will take an inside look at how he did it.

THE CLIFTON REVIEW

REVIEW

By P. J. Malone

The Clifton Review is a bi-weekly column that examines the question of the Clifton project along with the evolution of the war between two billionaires, the links to unsavory characters, the use of the courts for personal agendas, the involvement of the Government opposition party (the FNM), and the attacks on the Government of The Bahamas.

If you are still struggling with the idea of organizational alignment, you are not alone. Many businesses, large and small, fail to align the various components of their organization in such a way as to ensure success. Nevertheless, let's try to fix that with practical examples.

Here are two business examples of organizational alignment:

The first is from fashion mogul Peter Nygard's organization. One of the first things he did fifty years ago was to bring sales people into the design process. He was seen as the first to do this in his industry.

Specifically, he invited the individuals selling his clothing to the retailers to meet with his design teams before they designed clothing for the upcoming season. This step ensured that the design ideas would be 'sellable'.

Sales people would share their insights with the design teams based on feedback from the customers on customers' desires. That way, the teams were sure to design clothing that customers wanted which guaranteed NYGARD's business objectives and goals for that year would be achievable.

In this example, sales insights were lined up with product development, which were lined up with business objectives.

Based on the Harvard Review article's important questions on organizational alignment, here's how NYGARD stacked up: NYGARD'S purpose of offering clothing that women would feel good in and would want to wear lined up with his strategy of forming cross functional teams to deliver on clothing that achieved the purpose. As far as the capability of his teams are concerned, that is demonstrated in his fifty years of continued success.

Another simple example of organizational alignment relates to Starbucks and a strategy that was observed. The interesting thing is that the strategy they employed could have been used to accomplish their business purpose or any of the following immediate business objectives:

- Increase sales of baked goods
- Increase sales overall
- Improve customer service

So what did Starbucks do?

A cleanly attired (clean apron) associate walked around Starbucks with an attractive tray of delicious-looking bites of coffee cake and offered a free sample to each customer using the words, "Hi, would you like to try our coffee cake?" accompanied with a smile of course.

Besides the enticing look of the coffee cake, the young man's demeanor made you want to try it. And if you did, it would likely make you march up to the cashier to purchase coffee cake.

This strategy of offering free samples to customers sitting in Starbucks would have lined up with any of the above objectives. The young man's ability to carry it out with professionalism and a pleasant and inviting approach demonstrated the capability of their human resources to support the strategy (if the young man was the standard) and showed that the staff's behavior lined up with the business strategy and objectives.

Whether one or ten people got up to purchase coffee cake, any additional sale is an additional sale. Even if no customers purchased coffee cake on that day, they may purchase coffee cake on another day, or at the very least, feel a sense of Starbucks' good will offering them a delicious bite no matter how small.

This example demonstrates that the simplest strategy can improve sales and or improve customer service. And, it's barely costing Starbucks anything, unless you consider a few pieces of coffee cake cut up in bite sizes costly.

Stay tuned for another example of organizational alignment that had a major impact on sales.

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The Bahama Journal
Quo Vadis, Bahamas?

Wendall K. Jones
Publisher/Chief Executive Officer

Kimaley P. Jones
Vice President/Operations

E D I T O R I A L

Re-vise & Re-vision

We now live in a time where we can experience first-hand what happens to a people who have grown accustomed to making big money the easy way wake to discover that, those bonanza days are gone with the wind.

Indeed: One of the more interesting facts of life now extant in today's deeply challenged Bahamas has to do with the extent to which both the Progressive Liberal Party and its nemeses in the now governing Free National Movement are in agreement on some important fundamentals.

Indeed, each of the two seem smitten by the idea that –if given the chance–they can best the other.

But for sure [as events now reveal]: they both admit that so-called 'successive' administrations are to be 'blamed' for the current mess now engulfing our Bahamas.

And yet, we would also suggest that the problems we face are due in no small measure to the fact they who are weak in a world dominated by the strong must either adapt or perish.

This is just the way it is in a world where power matters!

Added to this is that other reality where –despite the passage of time–both of our major parties are so balanced one against the other that neither is ever guaranteed carte blanche.

And thus what we have on our collective hands are two parties which –for all intents and purposes–comprise a duopoly of political power.

As Norman Girvan comments: "... The implanting of colonial ways of thinking into native elites was one of the outstanding successes of British policy in the Caribbean. It was key to the entrenchment of Westminster government in the soon-to-be-independent states.

"It is structured in such a way that the two are virtually guaranteed an indefinite duopoly of political power. It is almost impossible to change the Constitution without the agreement of both parties."

And thus we can all stand assured, no real change can occur for any of us if both parties do not agree on how we might 'fix' some of the troubles we now face as we try to deal with errors made by so-called 'successive' administra-

tions. Evidently, what we need now [and more than ever before] are regimes which are successful!

Thus today we dare suggest: Genuine renewal demands that focused attention be put on the well-being of this nation's youth against a backdrop where the vast majority of our students and their parents are hungry, malnourished or both.

This is no sturdy basis for the real development of our nation.

For our part, we yearn for the soon-coming of that day when each child in every public school facility is guaranteed on a daily basis at least one good balanced meal – preferably breakfast; with such food coming not from food-stores, but from farms owned and run by Bahamians.

Thus –as we sincerely believe– a project of this nature can be economically viable; that it can be funded by government and its social partners; and with our Churches and unions and credit unions playing commensurately large parts.

This is the hope.

But even as we hope, we are often driven to despair because of the high and rising incidence of both deviance and crime – with murder, rape and pillage heading the list of offenses visited upon the heads of the innocent.

As a direct consequence, we now live in a post-Emancipation world where brother is ranged against brother – and where any semblance of healthy family-life is being trampled underfoot

And so today, there are very many Bahamians who openly wonder whether any administration has what it takes to turn this situation around.

Evidently, what we have on our collective hands is a scenario where the so-called chickens are coming home to roost.

In sum, then the time is now for both the Free National Movement and the Progressive Liberal Party to re-vise and [perhaps even] repent of their business-as-usual-game of blaming each other for our ills.

And for sure, the truth remains: what is needed is a brand new way of doing politics in this brand new world-level ordering of things economic, social, cultural and political.



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