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# The Bahama Journal

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**VOL. 30 - NO. 193**

**FRIDAY - JULY 20TH, 2018**

**75 CENTS**

# Shantytown Dwellers Have Legal Claims

BY LEAH COOPER  
Journal Staff Writer

**T**he President of Rights Bahamas Stephanie St. Fleur says that many of the Shantytown occupants who have been ordered to leave their communities have been there for 20 to 40 years, therefore they could have a claim in the matter if they were to fight it in court.

In a packed room in a downtown restaurant early yesterday morning St. Fleur addressed the emotionally charged issue of Shantytowns and roundly criticized the government for breaking the law.

The government intends to impose the August 10th deadline for all such residents to pack up and leave the unregulated communities.

Ms. St. Fleur focused on a number of misconceptions surrounding these makeshift areas which touched on the belief that Shantytowns only house illegal immigrants and the belief that Haitians are unsanitary.

According to Ms. St. Fleur, Shantytowns - a term the human rights community avoids - are traditional villages and close-knit local neighborhoods that play an integral role in Bahamian society.

She said that contrary to popular belief, many of these communities were not created by illegal immigrants.

She said that they have their roots in government crown land granted to Bahamian Farmers.

According to the Rights Bahamas President, these farmers hired labourers from all levels of society which included men, women, local, and foreign.

In many cases, she said, the workers were able to work and live on the land for profit while providing the land owners with a small fee.

■ See SHANTYTOWN / page 2...

## MARILYN MEERES SWORN IN AS ACTING PRESIDENT OF THE INDUSTRIAL TRIBUNAL



► Marilyn Meeres was sworn in as Acting President of the Industrial Tribunal by Her Excellency Dame Marguerite Pindling, Governor General, in the Drawing Room at Government House on Thursday, July 19, 2018. (BIS Photos/Letisha Henderson)

## Christian Council Prepares For Education On Cannabis

BY BERTHONY MCDERMOTT  
Journal Staff Writer

The Bahamas Christian Council has not yet officially appointed someone to serve on the committee that the Cabinet has established to educate the public on cannabis, but there's the expectation that prominent clergyman Bishop Simeon Hall will be one of their choices.

The council's First Vice President, Anglican Archdeacon James Palacious said that in addition to Bishop Hall, a few others will be recommended by the Christian Council.

■ See PREPARES FOR EDUCATION ON CANNABIS / page 2...

## RAGGED ISLAND GETS AURO PLANT

BY LEAH COOPER  
Journal Staff Writer

The Water and Sewerage Corporation has recently purchased an Auro plant for Ragged Island scheduled to be installed some time this week.

This plant will address the drawn out water issues on Ragged Island. WSC Chairman Adrian Gibson said that the people of Ragged Island's water issues will be restored when

questioned on the status of recovery efforts.

Mr. Gibson said the government, through WSC, had put all the pieces in motion necessary for the successful installation of the new reverse osmosis plant by next week.

The Island's original plant was destroyed along with the majority of the island after Hurricane Irma barreled through a number of islands last year.

In the aftermath of the devastating hurricane, the island was declared uninhabitable by the government.

Before the storm, the plants DBOO contract was granted monthly, therefore the Auro Plant facilitate reverse osmosis in an effort to give residents potable water.

Mr. Gibson said, "that a temporary plant only provided a limited supply to the island's reduced population. That limited supply was only

about 700 gallons per day as opposed to 5,000."

He added that the invitation of the contract arose because there is an effort on the part of the Corporation to use eco-friendly technologies, to follow clear policies and to ensure the Corporation gets the best to advance it.

He added that this was the best option with regard to cost effectiveness.



► Works Minister, Desmond Bannister (Journal file photo)

## Minister Complains Of Increasing Damaged Light Poles

BY JAMEELHA MISSICK  
Journal Staff Writer

Addressing the rising number of damages caused to light poles as a result of careless driving, Works Minister, Desmond Bannister, said the Ministry of Works had to pay over \$200,000 to replace light poles.

■ See LIGHT POLES / page 2...

## Long Islanders Join Expanding Sponging Industry

BY JAMEELHA MISSICK  
Journal Staff Writer

Long Islanders are looking to expanding the sponging industry on that island and are considering the formation of a local association for this purpose. The initiative comes after officials from the Inter-American Development Bank sponsored projects to revitalize the industry nation-wide.

The \$1.1-million-dollar project seeks to increase income for spongers by providing them with a larger share of the revenue from this industry.

More than a dozen spongers on Long Island

expressed interest in moving forward with increasing sponge production during a town hall meeting held recently.

The project to revitalize the industry is also sponsored by the IDB and The Bahamas government, and managed by BAIC along with support from the Inter-American Institute for Cooperation on Agriculture, The Bahamas National Trust, The Department of Marine Resources and The Bahamas Commercial Spongers Association board members.

■ See EXPANDING / page 3...

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# Shantytown Dwellers Have Legal Claims

■ Continued from / PAGE 1...

She added that after farmers had ceased operations, the workers were still allowed to occupy the land.

Over the years, other individuals settled on the land; especially those with illegal status.

However, many of them were migrants living and working in the country legally.

This is also what a survey conducted by the Shantytown task force revealed back in March.

The report revealed that seventy per cent of

Shantytown dwellers have a right to reside in the country, and by law, they may have a right to fight their case in court, given that many of them have spent decades on these properties.

She said, "the fact is that these communities follow long Bahamian traditions.

The acquisitions of land through decades of unchallenged occupation, which is called adverse possession, in route of the great deal held by Bahamian families across the country."

She added, "it is also how communities like Bain and Grant's town came about.

The law also says that if a person occupies a piece of land for 12 or more years and develops that land, he or she may make claim to the property to the Quieting Title Act."

She concluded her address citing American civil rights leader, Dr.

Martin Luther King Jr, who once said "our lives begin to end the day we become silent about things that matter".

Ms. St. Fleur was a guest speaker at the Sunrisers Rotary Club meeting at Smugglers Restaurant.

## Christian Council Prepares For Education On Cannabis

■ Continued from / PAGE 1...

While Archdeacon Palacios made it clear that he is not for the legalization of the herb, he does support decriminalizing it.

He said, "this means that for small quantities young people in particular shouldn't have records that are blemished for life, but on the other hand young people as well as not so young people need to know that there are consequences for your actions."

"You can't just be breaking the law with impunity, but I wouldn't like to see that just for very small quantities of

marijuana, you would have a record that prevents you from getting jobs or traveling."

Supporting marijuana for medicinal purposes, the Anglican Priest said, "we have permitted these pharmaceutical companies to inject through the doctors and the hospitals and other medical institutions, this bunch of poison that they produce, that they know will have all kinds of negative impact on people's lives. Then why not allow the use of marijuana that has been proven to help without all of the residual side effects?" Archdeacon Palacios asked.

The Priest mentioned recalled former MP Phenton Neymour who said that the use of medicinal marijuana has helped with his illness.

He also said that the Bahamas should just get with it, as times are progressing and that medicinal marijuana can help many Bahamians suffering from different diseases.

It is expected that the cannabis committee will hold town meetings throughout the country and according to Prime Minister Dr. Hubert Minnis, the committee will be given three to four months to produce a report.

## MINISTER COMPLAINS OF INCREASING DAMAGED LIGHT POLES

■ Continued from / PAGE 1...

"Regrettably, more and more these innocent, stationary light poles were becoming victims of careless drivers in inordinately large numbers," he said.

"In 2015 the Ministry of Works was forced to enter into a contract to pay \$248,823.25 to replace damaged light poles on the Airport Gateway; on Tonique Darling Highway, on the six legged roundabout; on the road between Government High School (GHS) and [UB]; on the highway west of GHS; and on the highway to Saunders Beach due mainly to the negligence of careless drivers," said the Minister.

According to Mr. Bannister, prior to January of this year, the Ministry of Public Works had been responsible for replacing these damaged light poles.

However, in January, Bahamas Power and Light (BPL) has assumed this responsibility.

"My ministry is responsible for an additional \$93,842.15, which is the sum that is required to replace additional light poles that have now been destroyed by irresponsible drivers," he said.

"BPL has now advised me that they are now responsible for replacing 88 damaged poles.

■ See LIGHT POLES / page 4...



### PUBLIC NOTICE

#### MINISTRY OF PUBLIC WORKS REDEVELOPMENT OF THE SOUTHERN RECREATION GROUNDS

The Government of The Bahamas through the Ministry of Public Works seeks to engage suitable contractors for Phase 1 of the Redevelopment of the Southern Recreation Grounds located Baillou Hill Road, and Cockburn Street.

#### Schedule for Tender Opening

Companies interested in tendering may obtain Tender Documents at:

Architectural Section  
Department of Public Works  
1<sup>st</sup> Floor North Wing  
Ministry of Public Works  
John F. Kennedy Drive  
Nassau, Bahamas

A compact disc containing the Tender documents may be collected between the hours of 9 a.m. and 5 p.m. for a non-refundable fee of \$25.00 as of Tuesday, 25<sup>th</sup> June, 2018. Applicants will be responsible to print hard copies of the Tender Documents for their use. Documents are to be completed in accordance with the instructions therein. The non-refundable fee must be paid in cash at the Accounts Section on the 3<sup>rd</sup> floor of the Ministry of Public Works Building, John F. Kennedy Drive.

All tender bids **must** include the following:

- Completed Tender Document
- Completed pre-qualification document
- Current Business License,
- Current National Insurance Compliance Letter
- Value Added Tax Registrant Number or Tax Identification Number (T.I.N.) Registrant Number.
- Current Tax Compliance Certificate.
- Proof of ability to obtain Contractors All Risk Insurance for the contract value and period.

Sealed Tender submissions should be addressed to the **Permanent Secretary Ministry Of Public Works** and are to be deposited in the Tender Box located at:

Tenders Board  
Ministry of Finance  
Ground Floor  
Sir Cecil Wallace Whitfield Building  
West Bay Street  
Nassau, Bahamas

Tender submissions will be received no later than 10:00 am, Tuesday 24<sup>th</sup> July 2018.

All persons who submit bids are invited to attend the Tender opening at 10:00am, 24<sup>th</sup> July 2018.

Please note the Ministry Of Public Works reserves the right to reject any or all tenders.

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# LOCAL VIOLINISTS TO PERFORM IN ATLANTA

BY DESTINEE BOWE

Local talent is big in the Bahamas and yesterday a group of young talented violinists visited the JCN Studios to showcase their talents and share information on their upcoming ventures.

String City Violinists is a children's string orchestra in Nassau consisting of about 72 talented youngsters ranging in ages from age 4 to 16. The group has been around for about 8 years and

continues to perform locally and internationally.

When asked what inspired these pop-ups, Ms. Adelia Major responded saying, "We have received an invitation of performance from the Martin Luther King Center in commemoration of the 55th Anniversary of the death of Dr. Martin Luther King and we would like to bring awareness to the public because financially, we are in need and are raising funds to help the stu-

dents travel to Atlanta." Chris Curry also mentioned that the performance commemorates the anniversary of the "I Have a Dream" speech.

The group is very happy and considers it a privilege to be able to represent the Bahamas internationally, as they travel to Martin Luther King Center in Atlanta.

The cost of the trip is said to range from \$10,000 to \$11,000 to carry at least 20 members.

Mr. Curry stressed that these are immensely talented and confident young people, as they not only specialize in Bahamian rake n' scrape, but are also skilled in other genres of music.

12-year old Jordan Gibson, 13 old year Nazia Maycock and 11-year old Tricelle Curry shared their experiences in playing violin.

Jordan said that the most challenging thing for him was knowing the difference

between playing sharps and flats.

Nazia, young singer and violinists shared that as a three-year old, her experience was indeed challenging as she struggled keeping focus and holding the violin.

Tricelle, daughter of Chris Curry started playing at the age of 6 and said that the most challenging thing for her was slurring her notes and fingering.

The young violinists say that they love the songs that

are played, the simplicity of the exams given and the sound that the violin makes as it soothes them.

Tricelle, the youngest of the three, said that she is very excited for the trip to Atlanta as she was unable to attend the last trip, so this will be her chance to travel.

The talented young group is scheduled to take off to Atlanta to The Martin Luther Center on August 24TH- 26TH and is open to donations from the public.

## NEMA accepts Emergency kits from Fidelity Bank

The National Emergency Management Agency, NEMA, received about 300 Emergency Kits from Fidelity Bank Bahamas Limited during a presentation at NEMA on Gladstone Road on Wednesday, July 18, 2018. Fidelity deemed the

gesture part of its corporate responsibility to assist the vulnerable throughout the communities. Director of NEMA, Captain Stephen Russell, who accepted the kits, applauded Fidelity for its donation, which he viewed as quite timely, as the

2018 Atlantic Hurricane Season had already begun. In each backpack, the supplies comprised a flashlight and batteries, plastic bag for important documents, first aid kit, cell phone charger, multi-purpose pocketknife, radio, a list of emergency

contacts, and other essential items. The kits can be used in the event of any disaster, natural or man-made. The kits will be handed over to the Department of Social Services, the agency responsible for identifying the recipients throughout the

communities in New Providence and the Family Islands. Pictured from left are: Cheryllyn T Bethel, Marketing Coordinator, Marketing & PR, Fidelity Bank Bahamas Limited; Captain Stephen Russell, Director, NEMA; Ms.

Tangela N. Albury, Chief of Compliance & Internal Audit Donations Committee Chair, Fidelity Bank Bahamas Limited; and Mr. Antonio Saunders Manager, Marketing, Media & Graphics, Fidelity Bank Bahamas Limited.



## Long Islanders Join Expanding Sponging Industry

Continued from / PAGE 1...

Project coordinators also visited with local spongers to get a feel for how they harvest and process the sponge on the island.

It was the second town-hall meeting organizers have had outside of the project's pilot island of Andros.

BAIC Senior Deputy General Manager Debbie Strachan led meetings on Long Island and on Abaco and believes the industry is well on its way to rejuvenating and increased revenue for the spongers.

She said "on both of these islands, along with Andros, it is encouraging to see the local support of spongers."

Project managers met with Abaco spongers and those interested in sponging earlier in the month as well.

At both meetings organizers discussed current sponging activity on those islands, future plans, ways the project can assist them and future opportunities for training.

## Fidelity Bank Apprenticeship Program

Across The Fidelity Group, we are driven by a clear purpose – making a positive difference in the lives of our colleagues so they can make a positive difference in the lives of customers and in the communities we serve! Therefore, in keeping with our guiding principles, and in support of our continued growth, we are seeking to attract PHDs to join our team. Job applicants who are Passionate, Highly Motivated & Driven to Succeed and wish to become Banking and Finance Apprentices should apply.

What can Participants in our Apprenticeship Program expect and what will they be doing?

We have a reputation for being a training bank. So naturally, we will be providing great personal and professional development with the opportunity to advance to supervisory and managerial positions in an accelerated program.

We will help participants to develop an in-depth knowledge of our products, services and processes; enhancing their communication, leadership, and people skills.

Our Apprenticeship Program is comprised as follows:

- One year in Deposit Administration, Business Development, and Customer Service
- One year in Loan Administration and Lending
- One year in Operations, Compliance, and Special Projects

To service our customers while being trained, coached and mentored requires that participants in our Apprenticeship Program can work flexible hours in any of our branches in New Providence, Freeport or Marsh Harbour, and are available to work on Saturdays as required. Fidelity offers Saturday Banking at most of its branches.

We hire for attitude and potential, then train for skills. So what skills and qualifications will participants need? Because our training is extensive, participants will not need any previous experience in Banking or Finance. However, to succeed in this program requires that you already possess the following attributes:

- Ability to persevere and commit to a three (3) year program
- Ability to learn quickly in a fast paced environment
- Ability to receive constructive feedback
- Giving "EXTRA", with a passion for providing exceptional customer service
- Professional in demeanor, deportment, and dress
- High ethical standards in your work and personal life
- A passion for sales and solicitation in a strong sales culture

Additionally participants will need to possess either of the following qualifications:

- Bachelor's Degree with a GPA of 3.0 or above or
- An Associate's Degree with a GPA of 3.0 or above, and four (4) BGCSEs with a 'C' grade or above or
- A High School Diploma with a GPA of 2.8 or above, and four (4) BGCSEs with a 'C' grade or above and five (5) years working experience in any capacity

Participants will be assessed on a quarterly basis and must meet all the requirements of the program to be retained in the Apprenticeship Program. Come Grow With Us! Because at Fidelity "We're Good For You!"



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► Award Presentation to Platinum Knights: Left to Right- Lachana Curry (Choreography Section Leader), Thomas Curry (Group Leader), Dr. Donovan Moxey (CEO and Co-Founder of MobileAssist), Ericka Bethel (Group Administrator), Wycliffe Barnett (Public Relations)

## Shell Saxon Superstars and Platinum Knights win Inagural NJC MobileAssist Viewers Choice Award

The National Junkanoo Committee (NJC) introduces the annual NJC-MobileAssist Viewers Choice Award, an award that is determined by allowing fans to vote for their favorite Junkanoo group in the MobileAssist app. Kishlane O'Brien and Dr. Dwight Marshall (Co-Chairpersons of the National Junkanoo Committee) wanted to find a way to give Junkanoo fans a voice and a chance to participate in their very own voting process and the MobileAssist App was the answer. MobileAssist and the National Junkanoo Committee joined forces, making the 2018 New Year's Day parade its first MobileAssist Viewers Choice Award with the Shell Saxons Superstars (New Providence) and Platinum Knights (Grand Bahama) winning the inaugural award for their respective parades.

The 2018 New Providence New Year's Day Parade award winner, Shell Saxons Superstars (Saxons), continue to show the world their craft and what Junkanoo is all about. Established in 1965, the Saxons have made a prominent name for themselves within the Junkanoo community. Toby Austin now serves as the Saxons Chairman and their goal is to keep the Junkanoo roots and culture alive through celebration and tribute. Saxons, one of the oldest Junkanoo groups, continues to excel and evolve its dynamic performances and artistic talents throughout The Bahamas. Saxons won the NJC-MobileAssist Viewers Choice Award vote by earning more than 40 percent of the fan vote among the A Category groups at the News Year's Day parade, and

continues to impress their fans with their performances throughout the year.

The 2018 Grand Bahama New Year's Day Parade award winner, Platinum Knights, emerged from humble beginnings in a local food restaurant, grew to 400 members strong within its community, and has excelled in its artistic representations and performance in such a short time. Not only has Platinum Knights shined throughout parades, but they have also won the NJC-MobileAssist Viewers Choice Award with over 50 percent of the fan votes. Platinum Knights is led by its young leader Mr. Thomas Curry, and the group ensures that their efforts are not only showcased through the art of Junkanoo, but also through their commitment to the local Freeport Grand Bahama community.

The NJC and MobileAssist plan to make the Viewer's Choice Award a standard for all Junkanoo parades in New Providence, Grand Bahama, as well as the other Family Islands, because it gives fans the opportunity to let their voices be heard when it comes to evaluating best performance and presentation during the Junkanoo parade.

The MobileAssist app allows fans to vote in an integrated, interactive platform that can revolutionize how winners of the respective parades are ultimately determined. The National Junkanoo Committee and MobileAssist are proud to present this fan-based award to help continue to strengthen the Junkanoo brand and fan participation for many years to come.



► Award Presentation to Saxons Superstars: Left to Right: Dr. Dwight Marshall (Co-Chairperson of NJC), Toby Austin (Saxons Superstars Chairman), Kishlane O'Brien (Co-Chairperson of NJC), Dr. Donovan Moxey (CEO and Co-Founder of MobileAssist)

## MINISTER COMPLAINS OF INCREASING DAMAGED LIGHT POLES

■ Continued from / PAGE 2...

"However, to date they have replaced 34 poles, which means that 54 more must be replaced."

Mr. Bannister said that number continues to rise on a daily basis.

"BPL continues to await the arrival of their latest shipment of poles at a current cost of \$1,947 per 30ft pole," he said.

According to the minister, when the next shipment arrives, poles must be replaced

throughout New Providence, but particularly on Bay Street, the Airport Gateway, Tonique Williams Highway, Bethel Avenue, Sir. Milo Butler Highway, and East West Highway.

"We cannot continue in this manner. I, therefore, take this opportunity to beg my fellow commuters to exercise care as we traverse the roads, and to report persons who they witness hitting poles," Bannister said.

"There are better uses for our tax money than continually replacing light poles that have been destroyed by uncaring drivers."



MINISTRY OF PUBLIC WORKS  
BUILDINGS REGULATIONS ACT, 1971

NOTICE OF DEMOLITION ORDER  
IN RESPECT OF THE FOLLOWING ORDER

To: Mr. Jerry Pratt  
Nassau, Bahamas

REF: A SINGLE STOREY WOODEN BUILDING LOCATED ON RUPERT DEAN AND PRATT ALLEY NASSAU, BAHAMAS

File No. 2046

1. TAKE NOTICE that the Minister Of Public Works in pursuance of the powers conferred upon the Minister by Section 10 (1)(b)(i) of the *Buildings Regulations Act Chapter 188*, has made an Order dated the February 20, 2018 copy of which has been affixed on the premises requiring you the owner of the respective premises described above to remedy the cause of the said building or structure being in a ruinous dilapidated state, by demolishing the said building and removing any rubbish resulting from the demolition within sixty (60) days from the date of the Order.

  
Craig Delancy  
Buildings Control Officer

March 15, 2018

MINISTRY OF PUBLIC WORKS  
BUILDINGS REGULATIONS ACT, 1971

NOTICE OF DEMOLITION ORDER  
IN RESPECT OF THE FOLLOWING ORDER

To: Mr. Mario Newbold  
No. 37 Hospital Lane & Dunmore Street  
Nassau, Bahamas

REF: A TWO STOREY WOODEN BUILDING LOCATED ON NO. 37 HOSPITAL LANE & DUNMORE STREET NASSAU, BAHAMAS

File No. 2047

1. TAKE NOTICE that the Minister Of Public Works in pursuance of the powers conferred upon the Minister by Section 10 (1)(b)(i) of the *Buildings Regulations Act Chapter 188*, has made an Order dated the February 20, 2018 copy of which has been affixed on the premises requiring you the owner of the respective premises described above to remedy the cause of the said building or structure being in a ruinous dilapidated state, by demolishing the said building and removing any rubbish resulting from the demolition within sixty (60) days from the date of the Order.

  
Craig Delancy  
Buildings Control Officer

March 15, 2018

MINISTRY OF PUBLIC WORKS  
BUILDINGS REGULATIONS ACT, 1971

NOTICE OF DEMOLITION ORDER  
IN RESPECT OF THE FOLLOWING ORDER

To: Ms. Beryl Brown  
No. 3 Dumping Ground & Ferguson Street  
Nassau, Bahamas

REF: A SINGLE STOREY WOODEN BUILDING LOCATED AT NO. 3 DUMPING GROUND CORNER & FERGUSON STREET NASSAU, BAHAMAS

File No. 2045

1. TAKE NOTICE that the Minister Of Public Works in pursuance of the powers conferred upon the Minister by Section 10 (1)(b)(i) of the *Buildings Regulations Act Chapter 188*, has made an Order dated the February 20, 2018 copy of which has been affixed on the premises requiring you the owner of the respective premises described above to remedy the cause of the said building or structure being in a ruinous dilapidated state, by demolishing the said building and removing any rubbish resulting from the demolition within sixty (60) days from the date of the Order.

  
Craig Delancy  
Buildings Control Officer

March 15, 2018

# 3 STRATEGIES FOR MANY BUSINESS SITUATIONS

The 2018 series salutes fashion mogul Peter Nygård's Golden Jubilee detailing his rags to riches story and incredible business success over these past fifty years. The Clifton Review will take an inside look at how he did it.

Running a business and trying to ensure its success is a daunting task. Yet, succeed you must, especially if you have risked it all and jumped into the unknown with both feet.

The good news is that no matter what challenges you face on the road ahead, there are lots of resources to guide you, especially since the advent of the Internet.

So, to wrap this all up before moving on to other business tools, let's look at a few more strategies for averting threats. Since it is difficult to cover every possible threat to your business that's out there, here are three strategies that can help in many situations.

**Plan a Focus Group:** A focus group involves gathering a number of individuals together to have a guided discussion on a product or to give feedback on proposals for a product or service or anything else. It is often used in market research.

You can use it with family and friends or loyal customers who would be willing to support you in your efforts. In your discussion, present the threats that your business faces. Also present your strengths and ask the participants to help you come up with strategies for ensuring your business is able to survive and thrive given the threats.

Even if you don't perceive any real threats out there (though your internal weaknesses can pose a problem for your business) you can use the focus group to help you come up with strategies for taking advantage of opportunities that are out there also.

**Create a Plan B:** Having a Plan B for anything is always a good idea. For example, if you are starting to have issues with your supplier, you don't want to wait for the moment they fail you to try and figure out what to do, especially if it can have a very strong negative impact on your business profits.

So, it might be a good idea to spend some time putting together several Plan Bs for challenges that you could face in your business.

**Add on Services:** Add on Services is a

## THE CLIFTON REVIEW

By P. J. Malone

The Clifton Review is a bi-weekly column that examines the question of the Clifton project along with the evolution of the war between two billionaires, the links to unsavory characters, the use of the courts for personal agendas, the involvement of the Government opposition party (the FNM), and the attacks on the Government of The Bahamas.

strategy that could assist in several areas:

If you have a challenge with cash flow, adding a new product or service to your existing offerings is a way to get more sales and more money coming in.

If you have a new competitor, this strategy is a way to differentiate your business from theirs.

If you are losing customers or market share, this is an opportunity to try and make more money from the customers who are left.

The best way to get the most out of this strategy is to ensure that the product or service you add on is related to what you already offer in order to make it a compelling buy. Here is an example of a compelling buy that no doubt boost sales:

A company came up with a sales strategy targeted to those individuals who don't necessarily want to own a big coffee-making machine. (Note: there are a number of products for making small amounts of filtered coffee.) What this company did was to create an inexpensive plastic filter for making one cup of coffee and included a free coffee cup as well as several free disposable coffee filter liners in the packaging—all for \$5.

It was a very easy choice for customers to purchase it. The catch though is that you have to keep buying the disposable filters to continue to use the filter. It was a clever way of hooking a customer and getting ongoing sales on filters. It's a strategy that several businesses use.

Now that you have the SWOT tool for assessing your business, and ideas and strategies for averting threats, you should feel a little less stressful about your business.

We will continue providing strategy examples from fashion mogul Peter Nygård that helped him take his business from failing to a multi-million-dollar success over the last 50 years.

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Quo Vadis, Bahamas?  
Kimaley P. Jones  
Vice President Operations

## EDITORIAL

# HIGHLIGHTING HEROISM

"...Obviously he {the prime minister} does not think there is any contradiction in anything he has said up to this point..." Anthony 'Ace' Newbold.

First, this clarification and notice:--According to the National Honours Act, people eligible for a National Hero honour should have made a seminal contribution to the Bahamas which has altered the history of the Bahamas in a positive way..."

With this in mind, please note:--Once upon a time, a once abject and ruined people woke to discover that --despite the wretchedness of their existence in these rocky-near-barren Bahama islands, rocks and cays-- they could fashion and follow leaders who could envisage some modicum of freedom.

And thus, it was in the middle of the twentieth century when as the winds of political change reached hurricane-force intensity, the scent of Majority Rule --aka Democracy and with it Independence --was in the air.

And thus, whether reference is made to the Citizens Committee of the late forties or the rise of both the Labour Movement, the Progressive Liberal Party or the Women's Suffrage Movement, the fact remains:--Those were the days --brothers and sisters-- when Bahamians rose in common cause with others just like themselves.

Roland Theodore was not on their run! And thus, ---by definition---the late Sir Roland T. Symonette [whilst clearly a 'great' Bahamian] cannot and therefore should not have ever-ever been re-branded 'national-hero'.

This being our conclusion to the matter, note well:--It's sometimes so very sad a spectacle when a major public figure [say a leading political leader/perhaps even a prime minister] paints himself into a corner.

Such has been the fate of the Hon. Dr. Hubert Alexander Minnis as regards his administration's decision to identify and 'honor' [as some kind of 'national hero'] the late-and-loved-by many, Sir Roland Theodore Symonette.

What is most telling has to do with how words spoken by the nation's chief provide conclusive evidence as to the clear mismatch between what it means when reference is

made to so-called 'great' Bahamians as opposed to that other hero-depiction which brings with it a most esteemed aura.

As Dr. Minnis so rightly reported:--"In the middle of the 20th century the House (of Assembly) was firmly under the control of an entrenched oligarchy, who maintained their stranglehold through unjust electoral laws and the brutal exercise of economic power. It was then that a new generation of political leaders rose up to challenge the old guard and to bring pressure on the colonial power for change.

"In the 1960s some of the worst aspects of the corrupt electoral system were changed and universal adult suffrage came to the Bahamas, with women voting for the first time in 1962.

"So it was that in 1967 the Bahamian people finally voted out the oligarchy and opened a new era of democratic government. We call that day Majority Rule Day. It is a day that should be celebrated by all Bahamians because, among other things, revolutionary but peaceful change had come to the Bahamas. A system that had to end one way or another, ended in peaceful and orderly manner, and of that all Bahamians should be proud.

"But majority rule did more than just bring an end to a patently unfair electoral system that prevented the majority of Bahamians from achieving true representation in the House of Assembly.

"In the words of former Governor General Sir Arthur Foulkes, one of those who served in the forefront of the movement for equality and social justice, 'majority rule removed the last psychological shackles from the minds of many. It shattered false notions of superiority and inferiority; it initiated the fulfilment of the promise of universal access to education; it created the foundation upon which to build a society with opportunity for all.'"

Yes! And ten thousand more words that shout-YES!

We, too, shout YES!  
The fact remains:--Majority rule was the signal-heroic achievement of a once abjectly ruined people; and for sure, the men and the women who led them out of bondage are --every one of them--worthy of being named and defined as premier Bahamian nation-builders and heroes!

# BAMSI's SEEDS

## Summer Camp brings agriculture and marine science to life for youngsters

FROM the soil to the sea, the Bahamas Agriculture and Marine Science Institute (BAMSI) hosted almost 50 teens as part of its annual Summer Education Enhancement Discovery Series (SEEDS). The campers were able to learn about various food sources grown and harvested in The Bahamas.

For the second year, members of BAMSI's faculty and staff hosted the five-day summer camp for high-

school students. The programme attracted students from New Providence, Eleuthera, Long Island and Andros.

The summer programme is designed to expose students to the BAMSI college, its various programmes, and familiarize them with the scope of the farm operations. The sessions are comprised of mini-lecturers, labs and field exercises in agriculture and marine science.



► **BAMSI SEEDS CAMP:** The Bahamas Agriculture and Marine Science Institute (BAMSI) welcomed nearly 40 young Bahamians to its annual summer youth camp SEEDS. Teens from Andros, New Providence, Eleuthera and Long Island got hands-on agricultural and marine based experiences.



**GOVERNMENT NOTICE**

**MINISTRY OF THE ENVIRONMENT AND HOUSING  
DEPARTMENT OF ENVIRONMENTAL HEALTH SERVICES**

**INVITATION FOR TENDER**

**Residential Waste Collection New Providence**

The Government of The Bahamas is inviting Tenders for the weekly collection of residential waste in New Providence.

Interested parties may obtain further information, including eligibility to participate and may collect the bidding document(s) upon payment of a non-refundable fee of \$100.00 per document, as of July 2, 2018 from:

**The Department of Environmental Health Services  
Farrington Road  
Nassau Bahamas  
Tel: (242)-302-5150, 322-8037**

Between the hours of 9:30 a.m. and 4:00 p.m. Monday to Friday.

The method of payment will be certified cheque or cash. Tenders are to be submitted in triplicate (3) in a sealed envelope(s) and addressed to:

**The Tenders Board  
c/o The Financial Secretary  
Ministry of Finance  
Cecil V. Wallace Whitfield Centre  
P.O. Box N-3017  
Nassau, The Bahamas**

**No later than 4:30 p.m. on the 13<sup>th</sup> August, 2018**

Tenders will be opened at 10: 00 a.m. on the 14th August, 2018 at the office of the Tenders Board, Ministry of Finance. The Government reserves the right to reject any and all Tenders.

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